

JOHN CHRISTENSON

630 670 0907

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PROFESSIONAL EXPERIENCE

2010–PRESENT

Freelance Graphic Designer/Art Director

BAIRD & WARNER [CHICAGO, IL]
CAMPBELL & COMPANY [CHICAGO, IL]
LIPMAN HEARNE, INC. [CHICAGO, IL]
BRAINFORREST [CHICAGO, IL]
STUDIONORTH [NORTH CHICAGO, IL]

Developing brand and campaign identities and brand standards. Concepting and designing digital books, websites, motion and environmental graphics, exhibit booths, brochures, print and online advertising. Art directing web developers, photographers, videographers, and video editors.

2011–2017

Senior Graphic Designer

DEPAUL UNIVERSITY. [CHICAGO, IL]

Lead design direction for university-wide enrollment, marketing campaigns and environmental graphics, including digital design concepts, annual reports, print and online advertising, and communication materials for graduate and undergraduate departments. High-level ideation and development of brand design systems that align with educational missions and values. Leadership of design team by art-directing, mentoring and managing junior designers and interns.

2001–2010

Graphic Designer

LIPMAN HEARNE, INC. [CHICAGO, IL]

As creative team lead designer, concepted and developed award winning products ranging from magazines, annual reports, brochures, and newsletters to interactive media and web sites for universities and other nonprofit organizations. Collaborated with copywriters, researchers, and account executives to produce compelling and relevant materials that reinforce clients' strategic objectives and communicate core messages. Created and developed logos, identity systems, and branding systems. Art-directed and managed freelance designers, production designers, web developers, photographers, videographers, and video editors.

2008–PRESENT

Industrial Designer & Owner

NUZZLES® [OAK PARK, IL]

Designing and handcrafting custom dimensional wooden typographic puzzles, called Nuzzles®, each with their own unique characteristics. Recognized by leading design blogs such as Swissmiss and Grain Edit, over 100 Nuzzles® have been created for clients worldwide.

SKILLS AND TALENTS

- Digital video and animation
- Photography, film and digital
- Painting, drawing, and illustration

SOFTWARE PROFICIENCY

- Adobe Creative Cloud (InDesign, Photoshop, Illustrator, Dreamweaver, Animate, Bridge)
- Sketch, InVision, and Hype
- Microsoft Office (Word, Excel, Powerpoint)

EDUCATION

2002

Bachelor of Fine Arts in Graphic Design (with Honors and Distinction)
Bachelor of Fine Arts in Industrial Design (with Honors and Distinction)

UNIVERSITY OF ILLINOIS AT CHICAGO [CHICAGO, IL]

CLIENTS

Achieving the Dream
The Adler Planetarium
Baird & Warner
The Brookings Institution
Bryant University
Chicago Botanic Garden
Chicago Public Schools
COPD Alliance
Crown Family Philanthropies
DePaul University
Dominican University
Drexel University
The Fletcher School
Follett Software Company
Foundations of East Chicago
GEO
The Harmony Foundation
ICT Qatar
Illinois Institute of Technology
Kids Hope United
Lehman College
Lions Clubs International
MacArthur Foundation
Marine Biological Laboratories
Miami University
Million Dollar Round Table
Museum of Science and Industry
Northern Arizona University
Project Hope
Quaker Oats
RAND Corporation
Roosevelt University
Rush University Medical Center
Rutgers University
Scüci
Target
Trinity University
University of Chicago
University of Cincinnati
University of Detroit Mercy
University of Illinois
University of Nebraska
University of Rochester
University of Texas Arlington
Vanderbilt University
VTech Kids
Wake Forest School of Law
Wentworth Institute of Technology
William Paterson University
Young Epidemiology Scholars

Digital portfolio available at:

<http://johnchristensoncreative.com>